

WE WENT HEAD-TO-HEAD WITH TOYOTA AND THE RESULT WAS A FIRST ROUND KNOCKOUT!



Johnson Lift/HYSTER Invites Your Company To Participate In Our FORTIS vs. Toyota Challenge...

- ✓ **Increased Brake Life**-The FORTIS autodecel/power reversal feature virtually eliminates brake maintenance, repair and failure.
- ✓ **Increased Tire Life**-Eliminates tire spin, triples your tire replacement cycle, eliminates your operators burnout contests!
- ✓ **Increased Transmission Life**-20,000 hours and we still couldn't kill it! Put your most abusive operator on it and see if they can hurt it!
- ✓ **Holds On A Ramp**-Take your foot off the brake and forget about anymore product damage or frayed nerves!
- ✓ **Minimizes Fatigue**-Hyster's patented e-hydraulics allow the use of fingers, not arms, shoulders, back... you get the picture!



- ✓ **Better Load Retention**-Stronger mast channels and integral side shifters. No more mast repairs or unstable loads AT ANY HEIGHT!
- ✓ **Simplified Stability System**-Hyster's patented STABILIS stability system eliminates cost and complexity. You can even wash it with a pressure washer and it still won't hurt it!
- ✓ **Superior Cooling**-Our combi-cooler eliminates overheating in any type of environment or condition, whether pulling, pushing, whatever!
- ✓ **Lower Operating Costs**-Our parts prices are up to 50% less than Toyota. We'll be happy to do a parts pricing analysis and show you the difference!

HERE'S OUR OFFER

1. We'll Drop Off a Brand New Toyota On Our Dime and Let You Compare For Yourself For a Few Days or . . .
2. Go to our website at www.johnsonlift.com/fortis, view the information on the FORTIS product at a time that fits YOUR schedule.
3. Request a brochure at www.johnsonlift.com/brochure or call us at 1-866-4HYSTER

JOHNSON LIFT / HYSTER

www.johnsonlift.com