



This NEW Product Will Blow You Away!



Hyster's New A/C Powered Forklift is The Most Revolutionary Product On The Market For Just A Few Reasons, Check This Out:

- ✓ *Up to 22% in maintenance savings (parts and service)*
- ✓ *500 hour service intervals (twice that of the competition)*
- ✓ *15% time savings to diagnose and trouble shoot*
- ✓ *30% less energy consumption (saves money on electricity)*
- ✓ *15% less heat (less wear on critical components)*
- ✓ *21% more productive (move more loads per hour)*
- ✓ *25% improvement in battery shift life (less changing, less worry, less cost)*
- ✓ *29% in overall cost per hour savings*
- ✓ *Less complexity, more custom settings than any truck on the market today*
- ✓ **COMPARABLE POWER TO INTERNAL COMBUSTION FORKLIFTS!!!**



For a FREE demonstration, contact us today!

But don't take our word for it. For a free secure password for all of the statistics on this product, call us, or e-mail us today and we'll give you a link to the complete summary of information...

**www.johnsonlift.com/acproduct
1-866-4HYSTER**



The Johnson Lift/HYSTER Advantage

The Competitor's Sales Pitch:

1. Initial price and payment

Our Sales Pitch

SALES / GENERAL

1. 210 Employees Dedicated to Your Complete Satisfaction
2. 16 General Line Sales Representatives
3. 11 Aftermarket Sales Representatives
4. 6 Branch Locations: Industry, Riverside, Anaheim, San Diego, Oxnard & El Centro
5. Over 130 Models to Choose From
6. Over 200 Models IN STOCK
7. Certified Used Equipment
8. JLG Vertical Mast Products
9. JLG Scissor & Boom Lifts
10. Custom Equipment Fleet Analysis
11. Fleet Matching Program
12. Custom Machine, Weld, & Fabrication Shop
13. Hyster Capital Financial
14. Johnson Lift Custom Finance Plans
15. Lease, Contract, Skip Payments
16. Consignment Sales

SERVICE

17. 125 Service Department Employees
18. 85 Field Service Trucks
19. Over 6,000 Parts on Each Service Truck
20. Nextel Communication for Instant Troubleshooting
21. OSHA Safety Training Classes
22. Operator Training - Your Site AND Ours
23. Technician Training Classes
24. Oil Sampling Analysis (SOS): Certified Lab
25. 110+ Dedicated Technicians
26. 24 Technicians That Used to Work for the Competition
27. Code of Ethics & Competency
28. Special Account Coordinator
29. Planned Maintenance Programs
30. Full Maintenance Agreements
31. Emission Reduction Plans
- PARTS**
32. 3 Tire Replacement Trucks
33. Over \$3,200,000 In Parts Inventory

34. 49,000 Line Items In Stock
35. 350,000 Competitive Parts For All Makes And Models
36. 97% Fill Rate
37. 25 Parts Counter Personnel
38. Custom Parts Stocking Programs
39. Custom Inventory Analysis Program
40. Daily Branch-to-Branch Parts Shuttle
41. Drop Ship Programs For Faster Delivery
42. Engines, Re-Man & New
- RENTALS**
43. Over 600 LATE MODEL Rental Units
44. 4,000# Pallet Jacks to 115,000# Container Handlers and EVERYTHING In Between!
45. Rent-To-Own Programs
46. 24/7 Emergency Service
47. Over 120 Attachments For Every Application
48. 7 Late Model Transport Trucks
49. 4 Dedicated Rental Stores in Our Machinery Division

50. ***YOUR BUSINESS PARTNER SINCE 1940***

